Summary of direct benefits offered to ACUPCC signatory institutions:

**STAFF & PEER SUPPORT**

- Second Nature staff provide guidance on the implementation of the ACUPCC, and technical support with reporting requirements.
- Communication and outreach from Second Nature to senior leaders at your institution, providing them with resources and opportunities for advancing sustainability on campus.
- Second Nature consulting services offered exclusively to signatory campuses.
- The ACUPCC Implementation Leadership Circle provides support and expertise to the network.
- Guidance, resources, and support from the ACUPCC Steering Committee and its Standing Committees.
- Second Nature staff provide connections for issue-based support from peers at other ACUPCC signatory institutions.

As a signatory of the American College & University Presidents’ Climate Commitment (ACUPCC), your institution is at the center of a high-visibility national network of leading colleges and universities pursuing sustainable solutions.

ACUPCC Membership Dues enable Second Nature to administer the ACUPCC network and provide a wide range of benefits. These services help signatory institutions reduce greenhouse gas emissions, realize financial savings, and successfully implement climate action and sustainability initiatives, while demonstrating leadership at a national level. Second Nature seeks to leverage foundation and corporate support, further assisting signatory institutions in their climate action work, and keeping membership dues stable and to a minimum in relation to the value of benefits provided.
Summary of direct benefits offered to ACUPCC signatory institutions:

**REPORTING & PLANNING**

- Robust strategic framework for sustainability planning, resulting in cost-savings, community-building, and climate impact reduction.
- Access to the ACUPCC Online Reporting System to publicly highlight your progress as a part of the largest database of GHG inventories (2100+) and Climate Action Plans (500+) from the US higher education sector.
- Data reports and analysis by Second Nature demonstrating cumulative impact and best practices, which help increase access to funding and financing opportunities for your institution.

**NETWORKING, TRAINING, & RESOURCES**

- Opportunities to present in, and free access to, Second Nature webinars.
- Peer-to-peer knowledge exchange through tailored workshops, training sessions, and events, including subsidized participation in Climate Leadership Summits.
- Targeted support for Minority-Serving Institutions through resources and workshops.
- Second Nature Staff curate and develop resources to advance sustainability initiatives:
  - *The Implementer* – Second Nature’s monthly newsletter, compiling resources, events, and news.
  - Second Nature Annual Reports – highlighting schools’ progress and the impact of the whole network.
  - Briefing papers on key topics including responsible investing, the role of higher education in climate adaptation, and more.
  - Guidance documents on ACUPCC Implementation, Climate Action Planning, and GHG Inventories.

**PARTNER BENEFITS**

- Access to events, resources, and services through corporate and non-profit partnerships.
- Opportunities to participate in pilot projects with partner organizations in areas such as scaled renewable energy, and data management and planning.
GOVERNANCE

- All Signatory Presidents have the opportunity to participate in ACUPCC governance.
- Active leadership and engagement on critical issues (including national issues of concern to the network) from the ACUPCC Steering Committee.
- Fund-raising and support for the ACUPCC through the Second Nature Board of Directors.

VISIBILITY & BRANDING

- Invitation to participate in the Climate Leadership Awards, an exclusive annual competition presented in partnership with the U.S. Green Building Council (USGBC).
- Permission to use ACUPCC and Second Nature logos.
- Signatory initiatives and success stories highlighted on our websites, in the Online Reporting System, and in resources and publications.
- Broad visibility through articles on the GreenBiz blog, partner blogs, and in professional and academic publications.