

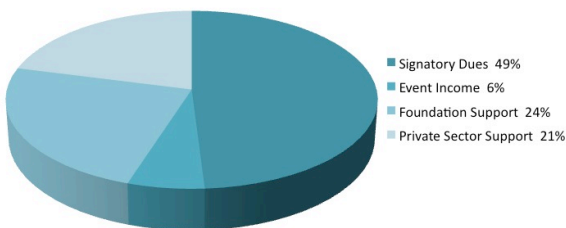
## 2009 Financial Overview

The 2009 ACUPCC financial overview includes the results of the operations of the program across the three supporting organizations: Second Nature, the Association for the Advancement of Sustainability in Higher Education (AASHE), and ecoAmerica.

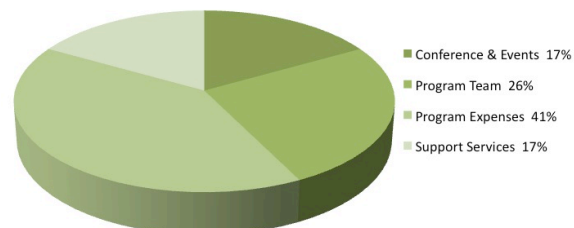
### Funding

In the fiscal year 2009, ACUPCC revenues totaled \$1,231,423, with 49 percent coming from signatory dues. Foundations and corporations provided grants totaling \$547,375 in donations. Major foundation grants were awarded by the John Merck Fund, the Kresge Foundation, the Surdna Foundation, and the Wege Foundation. Fundraising in 2009 fell short of expenses by \$390,282 which was covered by Second Nature and will be repaid in 2010.

2009 Revenue



2009 Expense



### Programs

The 2009 ACUPCC program expenses totaled \$1,621,705 in support of the following program activities:

- Implementation Support, including: direct telephone support for ACUPCC signatories; identification and development of climate action planning resources; management of the online reporting system; and development and moderation of AASHE's climate action planning wiki and climate discussion forum
- Organizing of the annual Climate Leadership Summit as well as workshops, Implementation Liaison networking events, and webinars throughout the year.
- Outreach to Presidents and other senior leaders with resources and opportunities to help them advance sustainability.
- Providing administrative support to the Steering Committee
- Development and distribution of resource guides (in partnership with dozens of key experts), including a voluntary carbon offsets protocol, academic guidance with hundreds of examples of successful sustainability education efforts, and a document to help presidents understand and develop the skills to lead profound change initiatives such as the ACUPCC.
- Communications, including: media outreach to publicize the power of the network and activities of member schools; management of the ACUPCC web site; development and dissemination of the monthly *Implementer* newsletter; and creation and distribution of the annual report.

### Support Services

General, administrative, and fundraising expenses, which directly support the ACUPCC, totaled only 17 percent of total expenses for 2009.